1. Planned and executed events and marketing programs, producing [Number] times goal of qualified leads.
2. Researched and resolved issues regarding integrity of data flow into [Type] databases.
3. Synthesized current business intelligence data to produce reports and polished presentations, highlighting findings and recommending changes.
4. Applied honed problem-solving skills to analyze and resolve issues impacting business operations and goal achievement.
5. Created workflow diagrams and Gantt charts to clearly demonstrate processes and timelines.
6. Increased credibility and client awareness by developing technical/non-technical marketing collateral and presentations, public relations campaigns, articles and newsletters.
7. Assessed impact of current [Type] business processes on users and stakeholders and evaluated potential areas for improvement.
8. Achieved [Number]% success in automation by analyzing claim operations, data and system issues to identify discrepancies for troubleshooting and corrective action.
9. Devised [Type] automated scripts used by developers in managing [Type] systems to improve performance.
10. Built library of models and reusable knowledge-base assets to produce consistent and streamlined business intelligence results.
11. Evaluated [Type] and [Type] trends to understand competitive environments and assess current strategies.
12. Provided [Type] operational support for high-volume financial institution in fast-paced 24-hour work environment.
13. Created and improved intelligence resources to facilitate consistent [Result].
14. Collaborated with [Type] and [Type] departments to respond to questions and concerns regarding project details.
15. Developed wireframes, site maps and content inventories for new website designs.
16. Mapped current business and operational processes and recommended areas for improvement.
17. Worked closely with all product development departments to create and maintain marketing materials for sales presentations and client meetings.
18. Derived conceptual designs from business objectives to deliver software and applications according to specifications for usability, performance and functionality.
19. Evaluated consistency and importance of different business intelligence data against needs to determine optimal courses of action.
20. Led cross-functional teams to analyze and understand enterprise-wide operational impacts and opportunities of technology changes.